July 29th 2022 Press Release

"See you in August 2023!": Campaign marks one year for World Youth Day Lisbon 2023

Scheduled to take place from 1 to 6 August next year, the World Youth Day Foundation (WYD) Lisbon 2023 marks, with the launch of a campaign, the symbolic date of one year for the meeting that will bring together thousands of young people from around the world with Pope Francis in the city of Lisbon.

Through the commemorative campaign with the Pope Francis and is based on the motto "See you in August 2023!", everyone is invited to participate and to be involved in this Journey, which is, at the same time, a pilgrimage, a party of youth determined to build a more just and supportive world.

"One year before WYD Lisbon 2023 I recall the invitation to all Portuguese to welcome in our homes, villages, towns and cities, the youth of the whole world", is the message of the president of the WYD Lisboa 2023 Foundation, D. Américo Aguiar, on this date.

Through billboards and a strong presence in digital media, the WYD Lisboa 2023 campaign calls for everyone to participate in this global meeting of young people. On social networks there is also an action with the title "30 days, 30 questions about WYD", in order to clarify doubts about this meeting. A special newsletter is also available on this celebration which can be subscribed to: https://tinyurl.com/mr7ckvz7.

In a video message released in March (available in:

https://www.youtube.com/watch?v=PLHIKCmyfYA), Pope Francis said he prayed "that this meeting will be a fruitful meeting in which each of us does better than we have arrived."

Registration for WYD Lisbon 2023 opens after the summer. All information about the process will be available on the official website lisboa2023.org.

## CTT launches edition of stamps dedicated to WYD Lisbon 2023

CTT - Correios de Portugal joins the World Youth Day Lisbon 2023 and marks this date with the issuance of two stamps and a philatelic block, where the main threads of WYD are presented. In total, 150,000 stamps and 20,000 notepads will be issued that will spread the message of this Day around the world, through the postal services of the post office.



CTT has also developed an Augmented Reality algorithm that will allow, through a free application, smartphones with Android or iOS system to interpret the image of the philatelic block and run the Pope's video message inviting young people from around the world for this Journey.

Also in 2023, the visit of Pope Francis to Portugal will be the central theme of the second issue of stamps by CTT.

## About WYD Lisbon 2023

Lisbon is the city chosen by Pope Francis for the next international edition of World Youth Day, which will take place between 1 and 6 August 2023.

WYD's international editions are a religious and cultural event that brings together hundreds of thousands of young people from around the world for about a week.

WYD was born at the initiative of Pope John Paul II, after the success of the meeting promoted in 1985 in Rome in the International Year of Youth.

The first edition took place in 1986 in Rome. WYD has passed through the following cities: Buenos Aires (1987), Santiago de Compostela (1989), Czestochowa (1991), Denver (1993), Manila (1995), Paris (1997), Rome (2000), Toronto (2002), Cologne (2005), Sydney (2008), Madrid (2011), Rio de Janeiro (2013), Krakow (2016) and Panama (2019).

> For more information: WYD Communication Office Lisbon 2023 press@lisboa2023.org